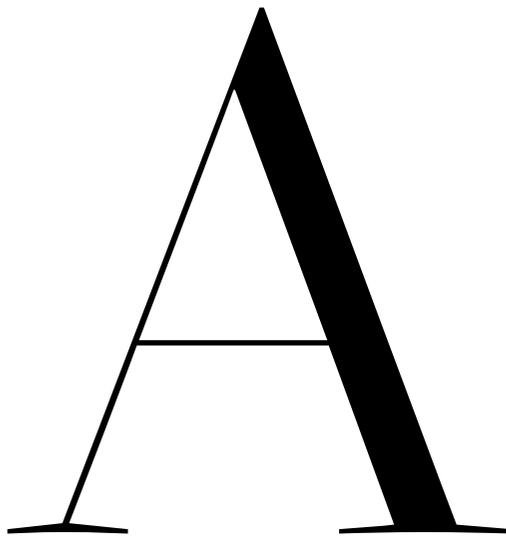


BEAUTY WITHOUT SURGERY

By

**DR. JAMES
R. GORDON**

NEW YORK / WESTCHESTER, NEW YORK



ward-winning

oculoplastic surgeon and board-certified ophthalmologist Dr. James R. Gordon is widely known as the “un-plastic oculoplastic surgeon.” He is frequently recognized in the media for his conservative approach and minimally invasive techniques that achieve a youthful, natural look. “Less is more. I love little refinements that create a dramatic difference. It’s rewarding to help patients age gracefully throughout all stages of their life,” he says. “I only perform a procedure if I truly believe I can achieve outstanding results.” With his sharp surgical skill, keen artistic eye and warm bedside manner, Dr. Gordon is regarded as a top doctor by his peers and patients from around the globe.

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WHO I AM

1.

WHAT SETS MY PRACTICE APART

From nonsurgical to surgical procedures, I personally treat every patient. I’m dedicated to achieve their unique goals and am involved throughout the recovery process to ensure the best possible results

2.

THE QUOTE I LIVE BY

When I first joined him in practice, my dad told me: “Treat every patient as if they were your own mother.”

3.

MY MOST POPULAR PROCEDURE

Tear trough fillers and Botox around the delicate eye areas which give my patients an instantly rejuvenated look

4.

THREE WORDS THAT BEST DESCRIBE ME

Meticulous, ethical, compassionate

5.

THE FUTURE OF MY FIELD

Noninvasive procedures that instantly promote youth with no pain and no downtime

6.

WHAT MAKES MY PATIENTS HAPPY

Patients like their beautiful and natural results without looking like any work has been done

7.

HOW I MAKE THE BEST FIRST IMPRESSION

With honesty—I don’t always tell patients what they want to hear. When they’re not good candidates for surgery, I recommend other solutions. Patients appreciate my honest evaluation and guidance

8.

WHAT I LOVE MOST ABOUT MY PROFESSION

Seeing the smiles and glow from my patients after I treat them



Dr. Gordon also trains other physicians around the world on new technologies.