

# Dillard's to host BRA Day Event featuring Jay Shenaq, MD, FACS with Westside Surgical Hospital

In support of Reconstruction of a Survivor and Sponsored in part by Brave is Beautiful



Jay Shenaq, MD FACS of Westside Surgical Hospital will lead a talk on breast reconstruction at the BRA day event at Dillard's in the Galleria. (PRNewsFoto/Brave is Beautiful)

HOUSTON, Oct. 10, 2014 /PRNewswire-iReach/ -- Dillard's department store, in conjunction with the educational program [Brave is Beautiful](#), is pleased to announce an event **Saturday, October 11 for BRA Day**. BRA day promotes breast reconstruction awareness and is timed in mid-October each year, to coincide with breast health awareness month.

Photo - <http://photos.prnewswire.com/prnh/20141010/151406>

The event is in support of the non-profit organization, [Reconstruction of a Survivor](#) whose mission is to improve the lives of those impacted by breast cancer. Dillard's Intimate Apparel will donate a portion of all proceeds that day to this non-profit.

The master of ceremonies for the program will be Deborah Duncan of KHOU's Great Day Houston. Scheduled to present is Dr. Jay Shenaq, a plastic and reconstructive surgeon at [Westside Surgical Hospital](#) and Dr. Jennie Bennett, founder of [Reconstruction of a Survivor](#).

**These talks are scheduled to take place from 10 a.m. to 12 p.m.** Refreshments will be served throughout the day and Dillard's will be providing free bra fittings until the store closes. Those attending are also eligible for door prizes

#### The event will be held at:

Dillard's Intimate Apparel Dept.  
2nd Floor  
4925 Westheimer Road – Houston 77056

The event is sponsored in part by the educational portal [Brave is Beautiful](#), a breast care and education resource that provides free information for breast cancer patients, survivors and their families regarding reconstructive surgical options.

To learn more, or to RSVP for the event, please visit [bradayhouston.com](http://bradayhouston.com)

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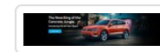
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