

AUSTIN-WESTON CENTER FOR COSMETIC SURGERY

WHAT A RESULT MEANS

WE MUST
REMEMBER
THAT A RESULT
IS JUST THAT - A
RESULT

A particular result does not mean that the surgery was done right or wrong. It is simply the way it all turned out. The Cosmetic Surgeon does not sell a result like a craftsman does. The craftsman deals with things: the surgeon deals with people who have complexities of health, healing and emotions. The surgeon offers for exchange his professional recommendations, judgement, wisdom and technique just as his other physician colleagues do.

It is a basic truth that the result of cosmetic surgery depends upon many things beyond the surgical technique: what the patient looked like to start with; her (or his) goals and ability to communicate them; her (or his) inheritance – bone structure, skin quality and aptitude for healing; how much she (or he) endorses the surgeon to do; and the degree to which she (or he) is a satisfied (or dissatisfied) human being.

That does not mean that we do not have a focus on results. We do. We are utterly focused on them. We do everything in our power to produce them. But we are not in control of how it all turns out.

We are professional surgeons, not professional craftsmen. We deal with people, not things.