



March 1, 2016

Dear Dr. Gordon,

On behalf of RealSelf, I am delighted to let you know that you earned a position on the 2015 **RealSelf 100**.

To rank in the 2015 RealSelf 100 is a notable achievement. The doctors receiving this award were amongst the top 1% of our 13,000 member doctor community.

As a RealSelf 100 honoree, you are recognized as a leading consumer influencer in aesthetics. This award is a testimony to your commitment and contributions* throughout the year. By engaging at this level, you help set the standard of excellence in consumer education.

In 2015, the 100 doctors on the list collectively impacted tens of millions of consumers, with nearly 30% of our total doctor content posted by doctors like you.

We thank you for the tremendous commitment and effort it took to be included in this elite group.

Warm regards,

A handwritten signature in blue ink, appearing to read "Tom Seery".

Tom Seery
CEO and Founder, RealSelf

*Contributions used to determine this year's RealSelf 500 included answers and photos as well as feedback shared by consumers through reviews and stories.