Epic Pigmentation Solutions Developed by Zein Obagi, MD



Z0° Innovative Pigmentation Treatments for All Skin Types

ZO SKIN HEALTH INC

— ву ZEIN OBAGI, мо ——



Innovative Skin Health Science

Under the guidance of Dr. Zein Obagi, ZO Skin Health, Inc., has developed a wide spectrum of therapeutic treatments and daily skincare solutions that create and maintain healthy skin. Based on the latest scientific advances in skin therapy technologies, these products and protocols help physicians provide continuous skin health for all skin types, genders, and ages.

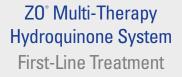
949.988.7524 www.zoskinhealth.com

ZO SKIN HEALTH INC

—— ву ZEIN OBAGI, мо —

Breakthrough Advancements in Pigmentation Treatments by Zein Obagi, MD

Created by Zein Obagi, MD, ZO[®] Pigmentation Systems are the ultimate solution for treating a wide range of skin disorders using synergistic ZO[®] hydroquinone and ZO[®] non-hydroquinone treatments.





Skin Health Restoration, Conditioning, and Stabilization

With an emphasis on bleaching, stabilization, and blending, the ZO $^{\circ}$ HO system is safer and more effective for all skin types.

- The ideal skin health restoration system
- Treats any hyperpigmentation condition including melasma
- Innovative approach to correct sun damage
- Everything needed to control treatments and optimize results

Z0° Non-Hydroquinone Hyperpigmentation System Alternative Treatment



Pigmentation Stabilization, Maintenance, and Prevention

With an emphasis on stabilization and blending, the ZO° non-HQ system encompasses novel formulations and an effective protocol to control and stabilize melanocytes, preventing additional discoloration.

- An alternative when HQ is contraindicated, patients are allergic to HQ, or patients are non-responsive to HQ
- Avoids the risk of patients developing HQ resistance and side effects
- Helps maintain the results after HQ treatments

STABILIZATION by Zein Obagi, MD

The New Benchmark for Pigmentation Treatments, Prevention and Maintenance

The process of stabilization helps improve and control skin cellular function, which enables skin to resist the negative effects of external and internal elements.

ZO° *Medical solutions provide physicians a choice of hydroquinone and non-hydroquinone based regimens that treat a variety of skin conditions.*

The ZO° Non-Hydroquinone System is used after completing the ZO° Multi-Therapy Hydroquinone System or when HQ resistance or side effects are present.



Innovating the Science of Skin Health

Dr. Zein Obagi continues to redefine and advance the science of skin health restoration. Under his guidance, ZO Skin Health, Inc. is providing physicians with today's most innovative skincare technologies, protocols and education programs.

ZO[®] MEDICAL BY ZEIN OBAGI, MD

Dr. Zein Obagi's Principles of ZO® Skin Health Restoration



Getting Skin Ready Cleansing, toning and controlling oil to improve the epidermis



Texture and Color Control Correcting through bleaching and exfoliation



Strength and Vitality Stabilization aids repair of barrier function and DNA



Hydrating and Calming Accelerating hydration from within to minimize reactions



Deep Renewal and Repair Stimulating and blending to improve the dermis



Sun Protection

Broad spectrum protection through topical agents and externally-applied melanin



Hand and Body Renewal Stimulating and blending to correct and protect skin



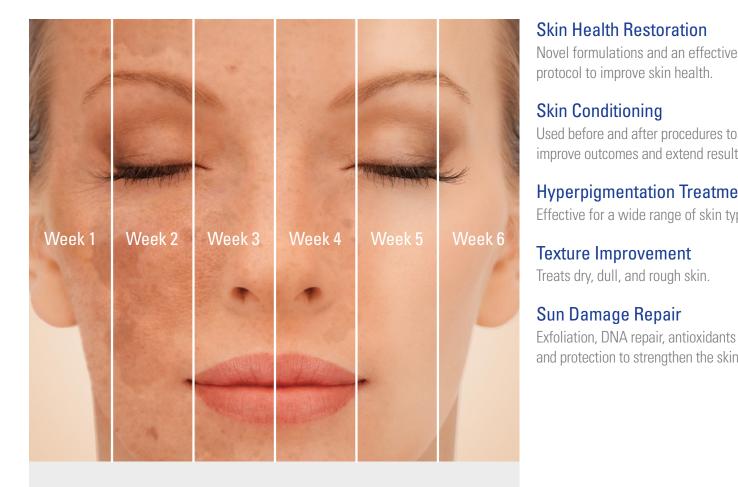
ZO[®] Signature Peels A variety of personalized in-office and home treatments



Z0° Multi-Therapy Hydroquinone System

Skin Health Restoration, Conditioning, and Stabilization Treatment

The ZO[®] Multi-Therapy Hydroguinone System is a safer and more effective approach to treat a wide variety of pigmentation disorders using bleaching, stabilization, and blending.



Visible Results in 6 Weeks

Cleanses, corrects, exfoliates, stabilizes melanocytes, and protects all skin types.







After Treatment

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NCC 4001-80-00 O.4 ^{4/4} MELAAMM ⁴⁴ Brin Eleaching & Pertogalance USE 45 Metrogalance USE 45 Net W1. 32 g / 1.12 Oc.	05 GLYCOGENT** Exhibition Acorberator NYL Concentration, pH 33 30 mL / 1 FL Oz.	NCC 4001-021-02 0811- MELAMIC** Bits Lightener & Bitsending Celone Performance USP, 45 Center NetWith 32 g / 1.12 Oc.	Concernant ** Mark Assent Streman Market Streman Assents Nills	Net W1. 60 g / 2 Oc.

Z0[®] Multi-Therapy Hydroquinone System

Z0[®] Multi-Therapy Hydroguinone System

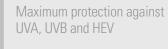
е	1	Bleaching Stimulates epidermal improvement	 MELAMIN[™] Skin Bleaching & Corre Bleaches existing hyperpigmer Stops new melanin formation Blocks free radicals
0	2	Exfoliation Accelerator Improves skin surface texture	 GLYCOGENT[™] Exfoliating Acceler Resurfaces the epidermis Stimulates epidermal renewal Anti-inflammatory and antioxid
lts. ent ypes.	3	Epidermis Stabilization Improves skin renewal and strengthening	Ossential [®] Daily Power Defense • Repairs and restores skin barrie • Helps protect and repair damage • Anti-inflammatory and antioxid
s in.	4	Blending Improves dermal stimulation and renewal	 MELAMIX[™] Skin Lightener & Blend Mixed with Tretinoin to normaliz No bleaching effect Anti-inflammatory benefits Tretinoin USP, 0.1% and 0.05% Treats medical conditions (generation)

ZO[®] GSR[™] Medical System (Getting Skin Ready)

This system is the essential first step to achieve successful results with all ZO® therapeutic treatments.

		Normal to Oily Skin	Normal to
	EADY	FOAMACLEANSE [™] • Mild surfactants remove surface impurities • Lipid replenishers combat skin dryness	• Cleansing • Replenishe
Getting skin ready	 VITASCRUB[™] Mechanical stimulation without irritation Niacinamide for natural epidermal renewal CEBATROL[™] Designed to reduce sebum Anti-acne medication and anti- 	Offects® Exf • Mechanica without irri • Antioxidan BALATONE • Calming, p	
		inflammatory benefits	and hydrat

Broad Spectrum Sun Protection



PROTECT

OCLIPSE-C[™] SPF 50 • Broad protection with a UVA/UVB sunscreen and HEV protection with natural melanin

ZO[®] MEDICAL BY ZEIN OBAGI, MD

ecting Crème, HQ USP, 4%

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dant benefits

ise rier function aged DNA dant benefits

nding Crème, HQ USP, 4% ze melanin distribution

neral skin repair)

Dry Skin

.EANSE[™]

foliating Polish

New Hydroquinone Facts and Recommendations all Skin Health Professionals Should Know

by Zein Obagi, MD



"Based on my years of experience with health professionals should understand

Hydroguinone Treatment Cautions

Hydroquinone must be used only under a physician's supervision

Avoid concentrations greater than 4.0% High concentrations of HQ can cause melanocytes to rebound causing an increase in melanin production.

Usage should never exceed 4 to 5 months an allergenic, increasing hyperpigmentation.

Sun protection is essential HQ increases photosensitivity, which can accelerate UV damage.

Pulsed-HQ Regimens – Increased Efficacy with Reduced Risks

Consider sequencing HQ treatments with Z0[®] reducing the risks of HQ side effects.

- Limit HQ therapy to 3 or 4 months
- Reduce HQ dosage before completing therapy
- Allow the skin to stabilize after HQ therapy
- Resume HQ treatments only if needed
- For patients not responding to HQ, use the ZO[®] Non-HQ System

Z0° Non-Hydroquinone Hyperpigmentation System

Pigmentation Stabilization, Maintenance and Prevention

This innovative ZO[®] Non-Hydroguinone System is used following the ZO[®] Multi-Therapy System, or when HQ is not indicated. It is designed to even skin tone without bleaching and help stimulate collagen and elastin production for a firm, smooth appearance.



Visible Clinical Results

Clarifies and evens skin color and tone.



Before Treatment



After Treatment

Epidermal Stimulation

This innovative system uses novel bioengineered ingredients to support barrier function, DNA repair, and antiinflammatory activity, while reducing UV light damage and minimizing skin reactions.

Skin Brightening with Hydroguinone

This system is for hyperpigmentation or melasma in patients who are not improving with HQ or are allergic to HQ.

Maintaining the Results of Hydroguinone Treatments

After completing a course of hydroquinone, this regimen can be used as a skin health maintenance system. It is designed to restore a natural even-blended skin tone.

- Strong blending
- Stabilizes melanocytes
- Prevents skin discoloration
- Maintains even skin tone

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ZOMEDICAL # 2014 Direct and	ZO'MEDICAL # ZIM ORIGI IN	ZO'MEDICAL In Zilk ORIGI III	20°SEN HEATH #201000.e	CCLIFEC" COLIFIC" Transformation Bransman SPT 50
04 BIRGHTENEX** Skin Brightener & Consuling Chime	07" RETAMAX'" Active Vitamin A Micro Envulsion	RESTORACALM** Soothing Recovery Criente	Concentration man from the monet and concentration	Net/Wt. 60 g / 2 Oz.
Non-Hydroquinone 30 mL / 1 FL Oz.	30 mL / 1 FL Oz.	30 mL / 1 FL Oz.		

ZO[®] Non-Hydroguinone Hyperpigmentation System

ZO[®] Non-Hydroquinone Hyperpigmentation System

BRIGHTENEX[™] Skin Brightener & Correcting Crème Blending • Non HQ melanocyte activity stabilization and targets the stages Restores even distribution of melanin of skin discoloration • Anti-inflammatory and antioxidant benefits **Ossential**[®] Daily Power Defense Epidermis Ĭ • Repairs and restores skin barrier function **Stabilization** 6 Helps protect and repair damaged DNA • Anti-inflammatory and antioxidant benefits **Deep Renewal RETAMAX**[™] Active Vitamin A Micro Emulsion • Retinol micro-emulsion helps epidermal stabilization and dermal stimulation • Improves texture with anti-aging benefits Hydration & **RESTORACALM**[™] Soothing Recovery Crème Anti-irritation and anti-inflammatory benefits Calming • Helps restore epidermal and dermal hydration by hyaluronic acid up-regulation

ZO[®] GSR[™] Medical System (Getting Skin Ready)

This system is the essential first step to achieve successful results with all ZO[®] therapeutic treatments.

	-	
Getting skin ready	Normal to Oily Skin	Normal to I
	FOAMACLEANSE [™] • Mild surfactants remove surface imp • Lipid replenishers combat skin dryne:	0
	 VITASCRUB[™] Mechanical stimulation without irrita Niacinamide for natural epidermal re 	
	 CEBATROL[™] Designed to reduce sebum Anti-acne medication and anti- inflammatory benefits 	 BALATONE[™] Calming, pHand hydrati
Broa	ad Spectrum Sun Protection	
E		

Maximum protection against UVA, UVB and HEV

OCLIPSE-C[™] SPF 50 and HEV protection with natural melanin

Z0[®] 3-STEP PEEL[™] – After Treatment



ZO[®] 3-STEP PEEL[™]

ZO[®] MEDICAL BY ZEIN OBAGI, MD

Dry Skin

EANSE[™] system

oliating Polish I stimulation

- t benefits
- Broad protection with a UVA/UVB sunscreen
- Exfoliating peel with dermal stimulation supports epidermal and dermal restoration

ZO[®] 3-STEP PEEL A Truly Universal Peel

The ZO[®] 3-Step Peel can replace any exfoliating peel for all skin types and ages. This highly innovative peel developed by Dr. Zein Obagi, is an in-office peel that provides unmatched control of epidermal and dermal stimulation.

- Provides texture improvement and anti-aging benefits
- Improves sun-damaged pigmentation
- Restores soft, smoother skin
- Minimal patient downtime

Use monthly or as needed to enhance ZO[®] Hyperpigmentation Treatments

STEP 1 Peel Solution

An exclusive blend of exfoliants: and lactic acid removes

• Acid cocktail with cofactor for self neutralization

STEP 2. Retinol Crème 6%

An effective collagen regulation agent that stimulates skin for

- Potent Retinol for epidermal and dermal stimulation
- Anti-inflammatory and antioxidant benefits

STEP 3. Calming Crème – Post Procedure Relief

Used after the peel solution and retinol creme.

- Advanced anti-inflammatory and anti-irritant properties
- Hydrates to restore moisture balance





