

crowning achievements

At the Washington Center for Dentistry, patients are in for five-star treatment before they even step foot in the tranquil, warm-toned office. Just steps away from the White House, this well-established cosmetic dental practice boasts six dental professionals, including a periodontist, offering more than 100 years of experience between them.



POLISHING YOUR IMAGE



BEFORE



AFTER



BEFORE



AFTER

"We treat patients with a variety of cosmetic concerns, such as narrow smiles, small teeth and dissatisfaction with their previous dental work," says Dr. Peter Rinaldi. "We can use crowns, gum contouring and veneers to easily correct these problems."

Positioned as an exclusive office for discerning clientele, the Washington Center for Dentistry is a sought-after destination for cosmetic improvements and honorable, ethical results—with early morning, weekend and evening hours available to accommodate patients' busy schedules. "Our model is to be a practice that is a center for excellence," says Dr. Daniel J. Deutsch, who was voted by his peers as one of Washington's top general dentists in *Washingtonian* magazine. Additional press for the practice includes mentions in *Self* magazine, among others. "Our watchwords are 'training' and 'service,'" assert the five doctors, all who are on-call at any given time to remain accessible for after-hour emergencies. "Dentistry is constantly changing—with new technologies, treatments and techniques—especially when it comes to the art and science of esthetic dentistry. We continue to attend training programs with leading dental education centers across the country." As a result, the doctors' extensive patient base, which reaches as far as Europe, Russia, and Latin and South America, has come to expect nothing short of trustworthy, reliable care. "Our patients seek us out for our philosophy of optimal health and maintaining a natural, beautiful look," they say.

In terms of patient luxuries—clients enjoy digital technology, as well as computer access, spring water, fruit juice, pillows, warm blankets, hot towels, and 16 state-of-the-art treatment suites featuring iPods that dial up music by artist, title or genre. "We also have our own on-site laboratory, which enables us to expedite and customize results," agree the doctors at the Washington Center. "And just as big a drawing point for patients is our attentive support staff, as many have worked here for 20 years. Together, our goal is to attain beautiful, luminous teeth that really make a smile sparkle."

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AFFILIATIONS

American Academy of Cosmetic Dentistry
The Dawson Academy
International Congress of Oral Implantologists
Academy of General Dentistry
Spear Institute for Advanced Dental Education
The Hornbrook Group

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